



jelly pastels

An effervescent, sheer gel color palette that adds a subtle sheen to a variety of subject matter. Anchored in white or neutral colors to prevent over saturation, these hues evoke tranquility while their vibrancy creates a sense of hope and optimism.



not wes anderson

A nod to the quirky filmmaker’s instantly recognizable movie magic aesthetic. Exaggerated color palettes, wavy lines, playful patterns, and vintage-inspired pieces are artfully arranged to create balance and harmony in this dizzying eclectic ensemble.



linear expression

Organically infused line design styles that depict abstracts, figures, human portraits, nature, and landscapes. It features raw simplicity and expressive forms combined with warm and cool neutral palettes to create a modern statement.



new botanist

Nature-inspired organic design cultivated by the study of plants, fronds, herbs, and foliage. Modern in style and muted tones that are both refreshing and calming.



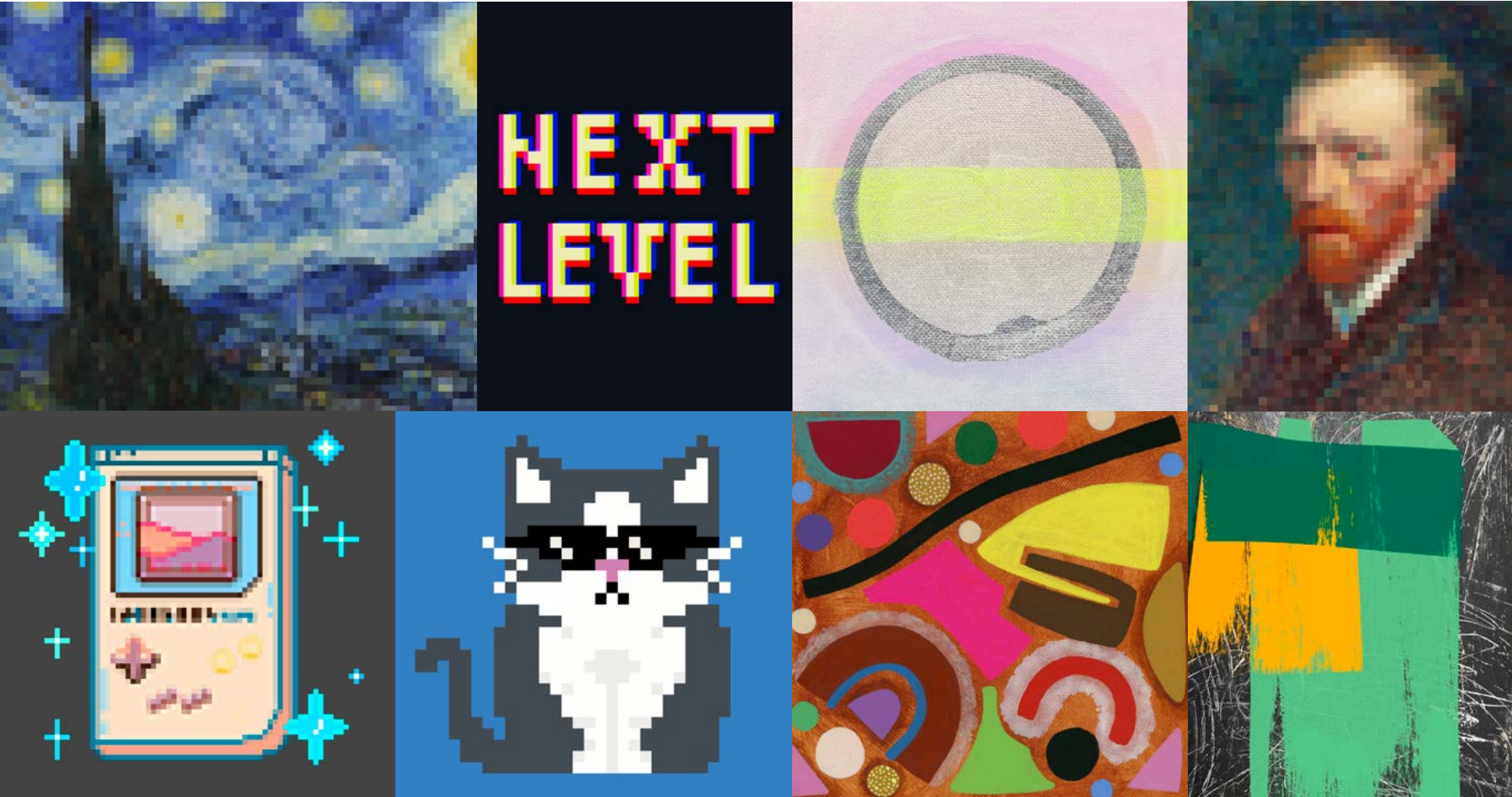
earthy mindfulness

Strengthening the connection with nature through reflective flow, wanderlust, and the appreciation of natural elements. Tranquil and serene landscapes harmonize individuals with their environment and encourage meditative and mindful moments.



marbled minerals

Timeless design elements and marble-rich textures create beauty in a range of delicate, striated hues and hints of warm rose gold tones. It's feminine and sophisticated, but still grounded and moody.



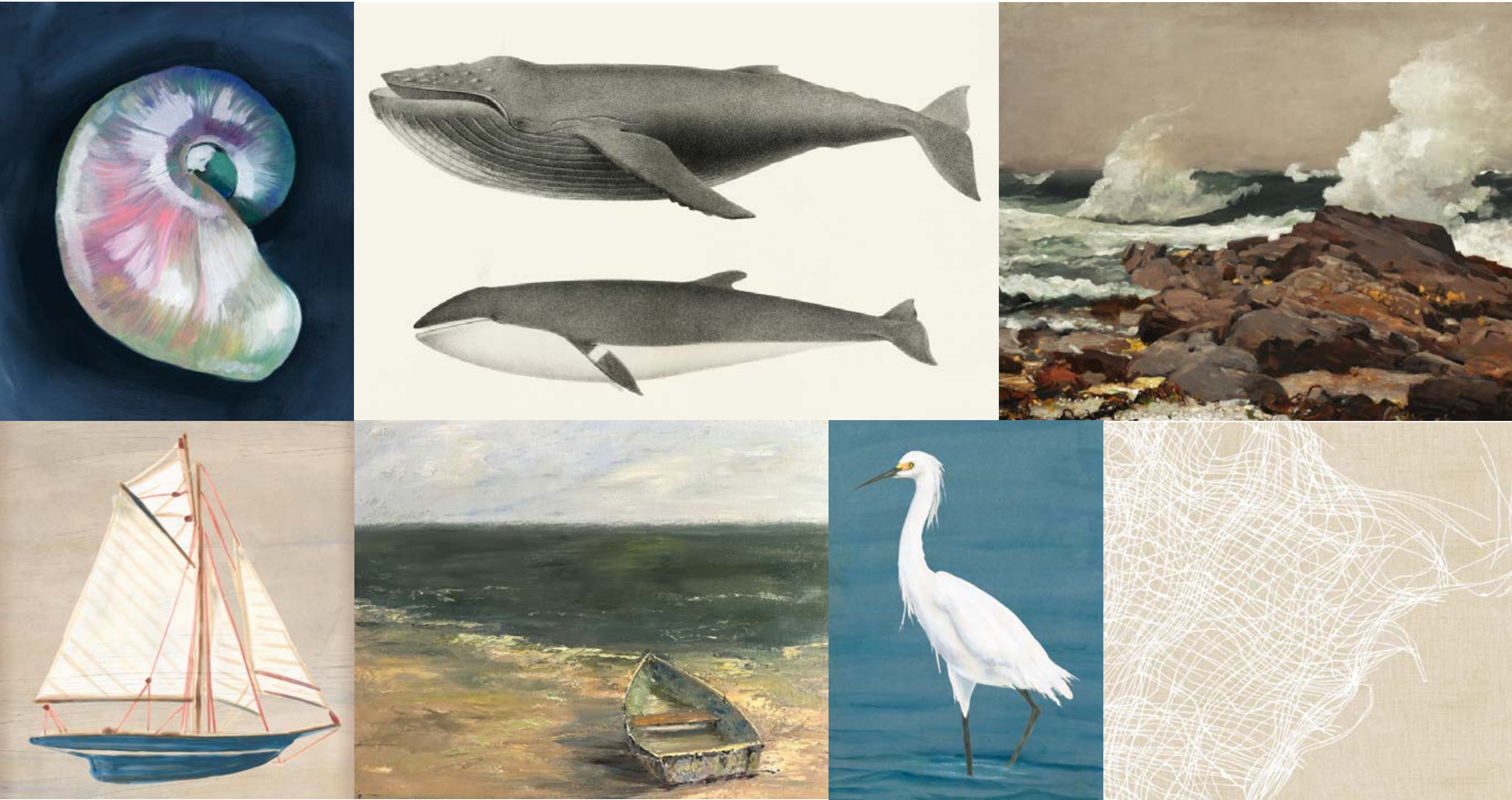
digital age

Technological advancements pave the way for graphic illustrations and abstract imagery embraces bold and expressive hues. Dial back to nostalgic video gaming icons, revamped pixelated classics, and 80's retro color blocking and motifs.



powder blue

A fresh take on the classic blue hue that promotes healing and evokes calming effects. Soft organic shapes, fluid abstract lines, and elements of nature in a powdery blue palette adds an element of sophistication.



coastal grandma

Crisp, clean, and neutral with a splash of beachy blues, accented with natural coastal elements. Relaxed yet refined, casual but elevated, it's classic ocean-side minimalism that isn't overly preppy.



modern pastoral

Embracing the relaxed lifestyle of country living adapted into a modern style with attention to clean lines, muted colors, and simple neutrals. Its main point of inspiration is nature, featuring wide-open spaces, striking barns, and inviting farmyard animals.



chintzcore

Bringing the outdoors in as it draws its inspiration from nature with its floral-heavy imagery and nostalgic warmth. Decorative fabric patterns, natural flower and foliage motifs, and treasured trinkets evoke cozy feelings of comfort.



neo boho

An updated version of the free-spirited aesthetic that highlights bold, eclectic imagery and combines it with relaxed features of the modern. It mixes and matches various design ideas yet still creates a natural flow with the addition of soft, simple neutrals.